



LIVE EVENTS

COVID-19 SAFETY PROTOCOL



MISSION STATEMENT

“To produce the finest automotive events and publish credible & entertaining media content that celebrates our passion for the great American car culture, bringing together Cool Cars, Cool People and Good Times!”





HEALTH & SAFETY GUIDELINES

Our number one priority is the well-being of our local communities, event attendees and our staff. Your help in following the guidelines below will ensure everyone experiences and enjoys a healthy and safe event.

WHAT WE EXPECT FROM ANYONE ATTENDING OUR EVENTS

- If you are not feeling well, please stay home.
- In alignment with local state, county or city mandates, be prepared to bring and wear personal face coverings and any other personal protective equipment as mandated.
- Bring a personal travel size alcohol-based sanitizer.
- Wash and sanitize your hands with soap and water at our many handwash and sanitization stations frequently throughout the day.
- Avoid touching your eyes, nose and mouth with unwashed hands.
- Practice Social Distancing at all times – Stay at least six feet away from other people.
- Be prepared to use contactless payment methods for purchases at the event (i.e., credit & debit cards, Apple Pay, Pay Pal, etc.)
- Please be kind, patient and respectful to fellow attendees as we implement our Health and Safety Guidelines.



WHAT YOU CAN EXPECT FROM GOODGUYS AND OUR HOST VENUES

- Additional handwash and sanitation stations throughout the event.
- Hand sanitizer stations throughout the event.
- Bathroom attendants at every bathroom keeping it clean and sanitized.
- Attendants disinfecting entrances to all buildings, food courts, merchandise and exhibitor locations.
- In alignment with local state, county or city mandates, potential limits on the number of people allowed in a building at any given time.
- Social Distance markers for all spectator lines.
- All buildings and Common Areas will be deep cleaned overnight to ensure a safe event for the following day.





**Hand Wash Station
throughout Event**



**Hand Sanitizers
throughout Event**



**Social Distance
Markers 6 feet apart
where lines can form**



**Safety Team to
ensure Safety
Protocol**



Goodguys Cares Signs will be placed throughout event.

Safety Protocols for Staff

- If you are not feeling well, you will be sent home or back to the Hotel.
- Your Temperature will be checked each morning with a handheld infrared unit.
- Masks are required to be worn by all Goodguys staff and temporary staff at all times during the event.
- Gloves are recommended when handling any materials and changed throughout the day, removing and disposing properly.
- Constantly wipe down your area with sanitizer wipes or sanitizer spray bottle
- Wash your hands with soap and water at our many handwash stations frequently during the day for 20 seconds or use alcohol-based sanitizer.
- Avoid touching your eyes, nose and mouth with unwashed hands.
- Social Distancing – Stay at least six feet away from other people.

CDC Symptoms for Covid-19

These symptoms may appear **2-14 days after exposure to the virus:**

- Fever
 - Cough
 - Shortness of breath or difficulty breathing
 - Chills
 - Repeated shaking with chills
 - Muscle pain
 - Headache
 - Sore throat
 - New loss of taste or smell
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CDC Guidelines for consideration of illness or fever

Has a fever (has a measured temperature of 100.4 °F [38 °C] † or greater, or feels warm to the touch, or gives a history of feeling feverish) **accompanied by one or more of the following:**

- Skin rash
- Difficulty breathing
- Persistent cough
- Decreased consciousness or confusion of recent onset
- new unexplained bruising or bleeding (without previous injury)
- persistent diarrhea
- persistent vomiting (other than air sickness)
- appears obviously unwell

How we handle our Spectators

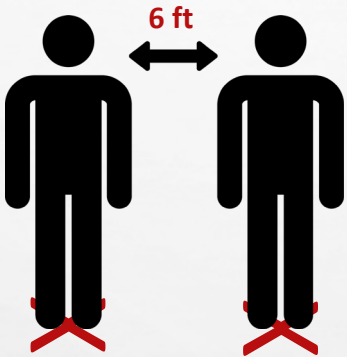
Goodguys is prepared to limit daily attendance to follow the State of Texas Health Department guidelines

- Limiting points of contact and exposure.
 - Encouraging and implementing Touchless Ticketing process via QR Code/Web link to purchase tickets online, and have tickets sent to mobile device for scanning.
 - Queueing lines with markings 6 feet apart of each other and in front of ticket booths and entrances.
 - Ticketing Ambassador
 - Help to implement social distancing and possibly leading spectators to next available seller.
 - Encourage credit card transactions
 - Encourage ticket purchases through online Ticket Portal.
 - Sellers will be in enclosed booth
 - Sellers will be wearing gloves and mask (changing safety equipment occasionally and disposing of properly)
 - Sellers are encouraged to frequently wash hands at the Handwash station near located near ticket booths.
 - Ticket takers will visually verify the tickets and ask the customer stub themselves and drop in box. Scan online purchased tickets
 - Ticket taker / Greeters “encourages” spectators to take the fan guide.
 - Stamp only on exit if the customer wishes to return.
 - Wipe down hand stamps with Sanitary wipe or spray after usage.

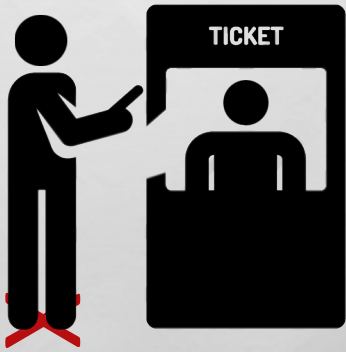
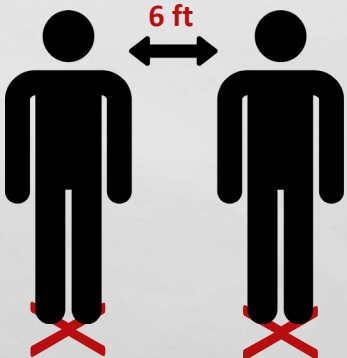
How we handle our Spectators

- Payment
 - Encourage Online Ticket Purchase.
 - Provide more Credit Card booth sellers and limit Cash Only booth transactions.
 - Sellers should actively encourage credit card payment
 - Credit card reader should be handled by the worker only.
 - Cleaned after every transaction
 - Customers should insert or tap their credit card but not handle the credit card reader
 - Try to go paperless option CC transaction. Signature not required with Apple pay, Tap, and Credit Cards with Chips. 1st receipt prints automatically, but 2nd receipt is optional.

ENTRY INTO EVENT



EVENT



How we handle our Participants

Goodguys is prepared to limit daily attendance to follow the State of Texas Health Department guidelines

- Limiting points of contact and exposure
 - All Show Car Registration made online. A staging area will be provided for this purpose.
 - Show Car Registration will be Drive up ONLY, participant does not need to leave vehicle.
 - Pre-registered participants must have proof of purchase, receipt or confirmation either printed or on a mobile device, before proceeding to the credential pickup area.
 - Registration Packets.
 - Instruction sheet will be attached to packet listing the registration packets contents and any actions required. Customers should be encouraged by the worker to take and read.
 - Workers do not need to go through the registration packet with the customer.

How we handle our Participants

- In the event of onsite Registration the following procedures will be followed.
 - Payment
 - Workers should actively encourage payment by credit card and be as cashless/paperless whenever possible.
 - Credit card reader should be handled by the worker only.
 - Customers should insert or tap their credit card but not handle the credit card reader.
 - The credit card sanitation supervisor will clean the reader before calling the next participant.
 - Cash transactions should go directly from the customer to the Goodguys Supervisor managing the cash box.
 - Workers are not expected to handle any cash.
 - If the Goodguys Supervisor is busy, please have the customer hold onto the cash until the supervisor is available.
 - Workers will clean card readers between uses.
 - Disinfect all equipment in preparation for the following day's use.

How we handle our Exhibitors During Set-Up

Goodguys is prepared to limit daily attendance to follow the State of Texas Health Department guidelines

- Implementing Goodguy Safety protocol with Vendors during Set-up
 - If you are not feeling well, please go home
 - Wear mask and gloves when handling any materials, and change out gloves throughout the day, removing & disposing of them properly.
 - Constantly wipe down your area with sanitizer wipes or sanitizer spray bottle
 - Wash your hands with soap and water at our many handwash stations frequently during the day for 20 seconds or use alcohol-based sanitizer.
 - Avoid touching your eyes, nose and mouth with unwashed hands.
 - Social Distancing – Stay at least six feet away from other people.
- Limiting points of contact and exposure
 - Educate our Exhibitor in booth set-up that would implement Safety Protocol and Social Distancing.
 - This will be provided in the Exhibitor Confirmation Via Email, 2-Hour Scheduled Set-up Window Reminder Email & Provided in the credential packet.

How we handle our Exhibitors

During Set-Up

- Limiting points of contact and exposure
 - Limiting the amount of Exhibitor set-up in one area, Event Managers will communicate with Exhibitor a designated 2-hour window on certain setup days to minimize groups in certain areas
 - Exhibitor check-in will be drive up only. Exhibitor does not need to leave vehicle and will provide Event Manager their Company name
 - Event Managers will communicate with one another that the Exhibitor's assigned booth space is available for move-in
 - Event Manager will then escort Exhibitor to assigned booth space and provide Exhibitor's credential packet
 - Exhibitor should be encouraged by the Event Managers to review the contents provided on their credential packet. The Event Managers will not need to go through the credential packet with the Exhibitor
- Payment -In the event of onsite Exhibitor Booth Registration, the following procedures will be followed:
 - Event Managers should actively encourage payment by credit card and be as cashless/paperless whenever possible
 - Credit card reader should be handled by the Event Managers only
 - Exhibitors should insert or tap their credit card, but not handle the credit card reader
 - The Event Manager will sanitize the credit card reader after each use by an Exhibitor
 - Cash transactions should go directly from the Exhibitor to the Event Manager and placed in the money bag
 - Event Manager will sanitize hands and money bag after each use

How we handle our Exhibitors During Event

- Implementing Goodguy Safety protocol with Vendors during event hours
 - Check temperature of all indoor Exhibitors entering buildings (handheld infrared unit)
 - If you are not feeling well, please go home.
 - Wear mask and gloves when handling any materials, and change out gloves throughout the day, removing & disposing of them properly.
 - Limit the number of customers in your booth area.
 - Constantly wipe down your area with sanitizer wipes or sanitizer spray bottle
 - Wash your hands with soap and water at our many handwash stations frequently during the day for 20 seconds or use alcohol-based sanitizer.
 - Avoid touching your eyes, nose and mouth with unwashed hands.
 - Social Distancing – Stay at least six feet away from other people.

How we handle Food & Beverage

Food and beverage will be the responsibility of the facility in alignment with local state, county or city mandates.

- Limiting points of contact and exposure
 - Social Distancing of 6 feet apart will be maintained at all times
 - Point of Purchase and Food Delivery area will be disinfected after each purchase.
 - If outside seating areas are allowed, Social distancing of 6 feet will be maintained.
 - All seating areas will be disinfected after each use.





IRL GARAGE
INDOOR VENDORS

TEAM TEXAS

CUP GARAGE
INDOOR VENDORS

SPONSOR PARKING

NITRO THUNDERFEST

SHOW CAR PARKING

FOOD COURT

GOODGUYS MERCHANDISE

FOOD COURT

Saturday Specialty
Parking Area

ENTERTAINMENT STAGE

GOODGUYS
AUTOCROSS

TRACK CRUISE STAGING

SPECIALTY AREA ROUTE

SHOW CAR PARKING

SWAP MEET & CARS 4 SALE CORRAL

VENDOR PARKING

SOUTH TUNNEL
SHOW CAR
ENTRANCE

NORTH TUNNEL
VENDOR, &
SWAP MEET ENTRANCE

TRAILER PARKING

**RESTROOMS**

**HAND WASH STATIONS**